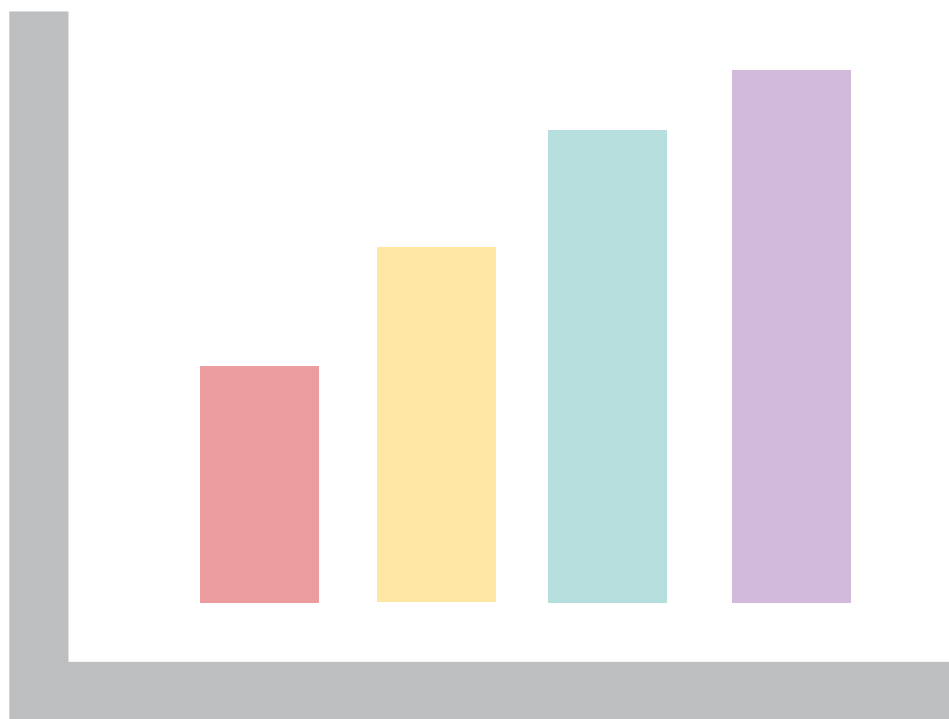


the
BUSINESS
BUILDING
PROGRESS
tracker



BUSINESS BUILDING PROGRESS

As you complete each task, fill in the boxes below each category to track your progress of starting a brand to running a side hustle. Make it your own by using your favorite pens, markers, colored pencils, or highlighters!

essentials

these are the beginning basics to help make make you legit & build momentum

WEBSITE DOMAIN NAME an official website <u>domain name</u> that shows you're serious about what you do	DOMAIN EMAIL ADDRESS a <u>professional email address</u> that's attached to your website domain name	BUSINESS ADDRESS a real mailing address that's different from your home address (<u>here's why</u>)	BUSINESS BANK ACCT. to keep your personal & <u>business finances</u> separate & help with tax prep

branding

once these basic elements are in place you have the foundation for a visual brand

SPECIFIC BRAND COLORS <u>choose brand colors</u> that both resonate with you and your audience	SPECIFIC BRAND FONTS <u>find fonts</u> that are for commercial use & that compliment your brand concept	BRAND LOGO start with a simple text based logo, or hire out (you can always rebrand later)	BRANDED MEDIA GRAPHICS <u>make branded graphics</u> for promoting on social media platforms

tools + tech

these are the starter tools + resources needed to get your side hustle up & running

WEBSITE PLATFORM & HOST choose a tool you're able to use yourself, that also can <u>grow with your business</u>	MASS EMAIL PROVIDER <u>build a mailing list</u> to provide value + another personal point of contact	PAYMENT CART & PROCESSOR find a <u>platform with many features</u> that connects to your email provider	VERSATILE DESIGN TOOL <u>find a tool</u> that can create graphics, email opt-ins, digital products & more

website

these are the essential components of a website & it could be really all that you need

BLOG WITH 4 CONTENT POSTS use your blog to build a business by creating intentional content & resources	ABOUT/CONTACT PAGE <u>create a page</u> that simply shows how you're best able to help your audience	START HERE/HOMEPAGE create a page that clearly lays out your <u>most important content</u> & resources	EMAIL OPT-IN LANDING PAGE create a page that highlights the <u>benefits of your Interest Opt-In</u>

workflows

create a consistent process for each category that you can easily replicate & repeat

CONTENT SCHEDULE turning a blog into a successful business takes time, dedication & consistency	CONTENT CALENDAR <u>set yearly & quarterly goals</u> , & create a content calendar that supports them	PROMOTION PLAN based off content calendar, create a plan <u>utilizing guest posting</u> & social media	CLIENT SERVICES PROCESS create an intro signature service, then outline & <u>setup the entire process</u> .

assets

these are the building blocks of forming a simple funnel that you can put on autopilot

INTEREST EMAIL OPT-IN create an <u>Email Opt-In</u> you offer for free when someone joins your email list	EMAIL WELCOME SERIES create a 3-5 day email series that features your know-how + leads to intro product	INTRO DIGITAL PRODUCT <u>create a digital product</u> that acts as a segue to your intro signature service	AFFILIATE PROGRAM MEMBER earn some income while you build, <u>join affiliate programs</u> related to your blog

HEY THERE, I'M YURI!

HERE TO HELP YOU
DIY YOUR SIDE HUSTLE
ONE SMART STEP
AT A TIME



WHO I'M HERE FOR

I teach how to create digital products in order to generate passive income online - helping you run a side hustle on auto pilot.

YOUR CURRENT STEP

Use this *Business Building Progress Tracker* to track your progress - from domain names to products - as you continue on your side hustle journey.

YOUR NEXT STEP

The DIY Side Hustle Starter Guide || STAGE 3: SET YOUR SYSTEMS



CHECK OUT THE GUIDE HERE

VIA YURI.COM