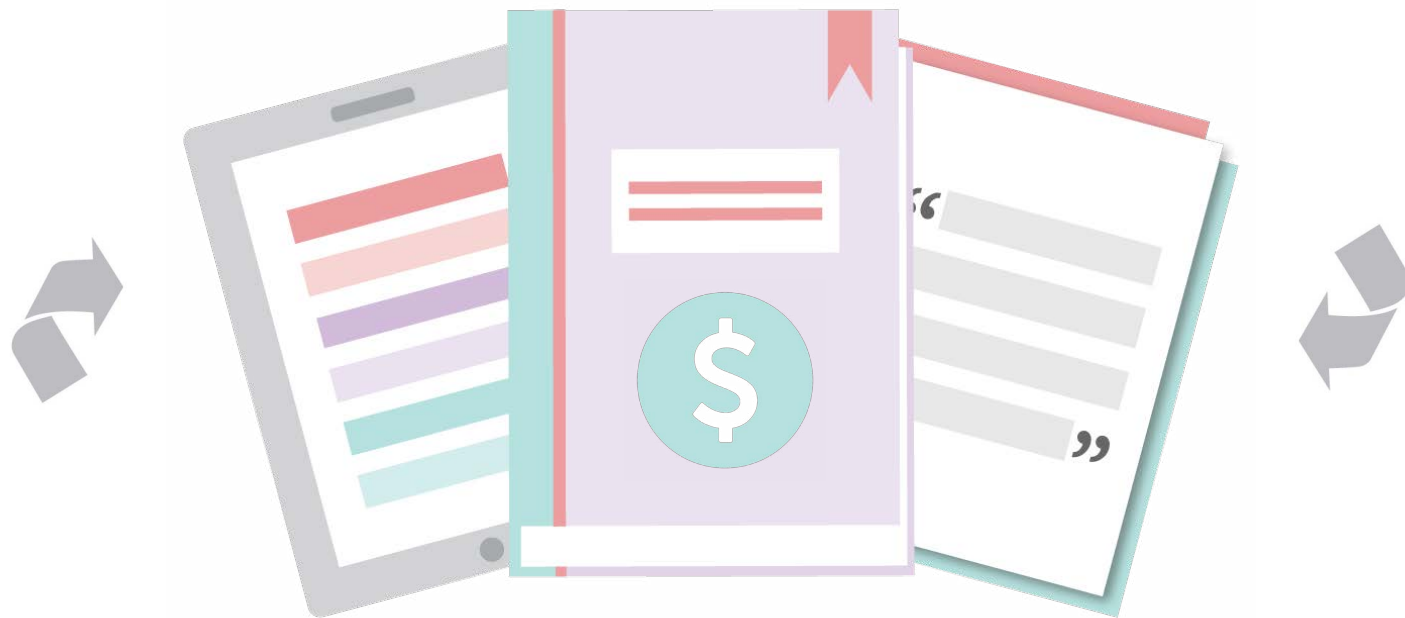


the
INTEREST
TO INCOME
FLOWCHART
printable



INTEREST TO INCOME FLOWCHART

This is an example of how a simple funnel works online. It starts with someone finding a piece of content that you created - a Pinterest Post, an Instagram Story - and something you say, do or show encourages them to learn more about what you have to offer.

**ENTICING
PINTEREST
IMAGE**



**CLICKS
THROUGH
TO SITE**



**FIRST
BRAND
IMPRESSION**



**ENGAGES
WITH
CONTENT**

Someone sees an interesting and enticing image that you pinned on Pinterest.

They click through to your website to check out the what the Pin is all about.

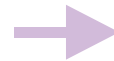
Once on your website, it takes them a few seconds to decide if they'll stay or go.

If they stayed, they then gauge how relevant your content is to them.

**INTEREST
EMAIL OPT-IN
FREEBIE**



**EMAIL
WELCOME
SERIES**



**INTRO
INFO/DIGITAL
PRODUCT**



**INTRO
SIGNATURE
SERVICE**

Make sure you have a relevant freebie. If they're still interested, offer this on your website in exchange for their email address.

Provide a welcome email that's set up through your email provider. Then automate a series of 3-5 emails that dive deeper.

Have that email series lead to a product that you created. Make sure the product is affordable, and once again, relevant to their interest.

Offer an upgraded version of the intro product that you can offer in the form of a service such as design, coaching or consulting.

HEY THERE, I'M YURI!

**HERE TO HELP YOU
DIY YOUR SIDE HUSTLE**

**ONE SMART STEP
AT A TIME**



WHO I'M HERE FOR

I teach how to create digital products in order to generate passive income online - helping you run a side hustle on auto pilot.

YOUR CURRENT STEP

Use this *Interest to Income Flowchart* as inspiration to create a simple sales funnel online. Customize it with the content that best suits your brand.

YOUR NEXT STEP

[The DIY Side Hustle Starter Guide](#) || STAGE 4: FORM YOUR FUNNEL

CHECK OUT THE GUIDE HERE

VIA YURI.COM